



## MEDIA KIT

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## ABOUT

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Founded in 1997, *Poetry Daily* is a 501(c)3 nonprofit daily anthology of contemporary poetry. Our editors read journals and books of poems from across the United States and the world—and we continually seek to expand that reading. We carefully select the best and most interesting poems from those publications and share them with our thousands of readers.

Each day, we present one of those poems to you. Poetry's most eminent writers, as well as lesser-known poets, are represented in our selections. Included with each poem is information about the poet and the poem's source.



# Poetry Daily ADVERTISING

*Poetry Daily* is a community full of engaged members of the literary world. Our readers range from avid poetry fans to some of the world's most prominent poets; in fact, many of the poets we feature are fans of *Poetry Daily*. Advertising with *Poetry Daily* puts your message in front of thousands of people passionate about poetry from across the globe.

## NEWSLETTER BANNER

\$90 for a one-day feature, \$350 for a four-day feature, and \$650 for a ten-day feature

With over 15,000 daily newsletter subscribers, newsletter banners are the best way to reach the Poetry Daily community. The banner appears at the end of the newsletter's poem. Poetry Daily offers sponsors the opportunity to select the specific dates they wish to be featured in the daily newsletter. Newsletter sponsorships can last up to ten days, and each newsletter has only one sponsor. Listed below are our most popular sponsorship packages and their prices. We are open to discussing discount prices as well.

**Today's Sponsor**

**\$3000**  
POET OF THE YEAR  
\$300 x2 RUNNERS-UP

**CLOSING TOMORROW!**  
(APRIL 30)

- Submit up to 10 pages of poetry
- Everyone can submit. No matter who or where you are, you're eligible!
- Previously published poems across social media and blogs accepted

\$15 Entry Fee includes 2-month premium subscription to the *ONLY POEMS* newsletter (check full of publishing, writing career, & MFA resources)

**onlypoems.net**

## WEBSITE ADVERTISING

With almost 500,000 visitors a year, our sponsors have the opportunity to choose advertising slots in select places on Poetry Daily's website. Sponsors can choose from advertising in the top billboard banner, top sideboard banner, sideboard square, and sideboard rectangle. The banners follow a cost-per-thousand-impressions (CPM) system, where sponsors pay for a certain amount of impressions, and the banner shuts off once that amount has been reached.

**STONECOAST MFA**  
IN CREATIVE WRITING

Poetry

If you're a poet, be a poet.  
APPLY TODAY and hone your craft.

UNIVERSITY OF SOUTHERN MAINE

### SIDEBOARD SQUARE

300 x 250 | \$7 cpm

17<sup>th</sup> Annual Virtual  
Palm Beach  
Poetry Festival  
Poetry Brings  
Us Together

January 18-23, 2021

### TOP LEADERBOARD BANNER

728 x 90 | \$10 cpm

### TOP BILLBOARD BANNER

970 x 250 | \$10 cpm

passager

### SIDEBOARD RECTANGLE

300 X 600 | \$8 cpm



## CURRENT AND PAST SPONSORS

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Copper Canyon Press  
Fairfield University MFA  
Ahsahta Press  
*Boston Review*  
New York University MFA  
*Alaska Quarterly Review*  
Graywolf Press  
Bellday Books  
*Kenyon Review*  
*New Issues Poetry and Prose*  
RATTLE  
*Crazyhorse*  
Florida State University MFA  
*Shenandoah*  
*Passager*  
W. W. Norton & Company  
University of Idaho MFA  
Paris Writers Workshop  
Converse College MFA  
*Gettysburg Review*  
Alice James Books  
Four Way Books  
*Poets & Writers Inc.*

Vermont College MFA  
Salmon Poetry  
*New Letters*  
Palm Beach Poetry Festival  
*Sixteen Rivers*  
The Poetry Trust  
Solstice Creative Writing Programs  
Perugia Press  
*Poetry*  
*Cave Canem*  
*Tampa Review*  
Pacific University MFA  
New School MFA  
Milkweed Editions  
San Diego State University MFA  
Greek Island Poetry Workshop  
*Copper Nickel*  
Winter Poetry & Prose Getaway  
The Frost Place  
Anhinga Press  
Wake Forest University Press  
*Southern Poetry Review*

*New England Review*  
Western Connecticut State University MFA  
*Southwest Review*  
New England College MFA  
Colrain Poetry Manuscript Conferences  
California Institute of Arts and Letters  
Albertus Magnus College MFA  
*Bellevue Literary Review*  
University of Arkansas Press  
Vanderbilt MFA  
University of Georgia Press  
West Chester University Poetry Conference  
Academy of American Poets  
Alfred A. Knopf  
Joiner Center Writers Workshop  
Hollins University MFA  
Poets House  
*Iowa Review*  
*New Ohio Review*  
Rainier Writing Workshop

*Laurel Review*  
Eastern Kentucky University MFA  
92nd Street Y  
Atlantic Center for the Arts  
Grub Street Inc.  
*Atlanta Review*  
Munster Literature Centre  
Cleveland State University Poetry Center  
StAnza: Scotland's Poetry Festival  
Steel Toe Books  
*Greensboro Review*  
Online School of Poetry  
Poetry International  
Poetry Society of America  
*Prairie Schooner*  
Truman State University Press  
University of Florida MFA  
West Virginia Writers Workshop  
Wilkes University MFA  
*Crab Orchard Review*

## POETRY DAILY ENGAGEMENT

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**560k** USERS/YEAR

**15k** NEWSLETTER SUBSCRIBERS

**235k** SOCIAL MEDIA FOLLOWERS

**1.2M** PAGE VIEWS/YEAR

**100k** PAGE VIEWS/MONTH

